

hello  
HAN

# Content

introduction

what do we do?

forecast

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# Introduction

# team

Bringing together different disciplines  
is the key to good collaborations



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partner



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creative director



Manuel Palland  
art director



Jaap Smit  
graphic designer



Jip de Bruijn  
concept designer



Joanna Zyschiski  
interior designer



Oskar Zijlstra  
partner



Inez Moolenbroek  
project lead



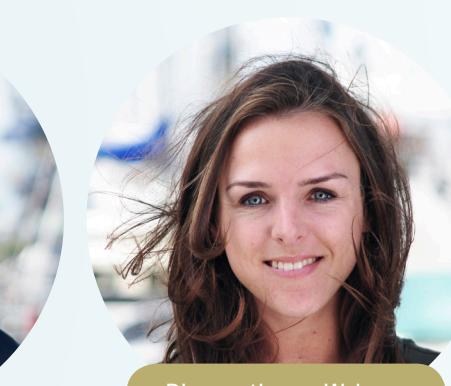
Vasso Panagouopoulos  
project lead & technical support



Anneleid Linthorst  
project lead & food



Lieke Maas  
food creative



Dieuwertje van Walsum  
interior designer



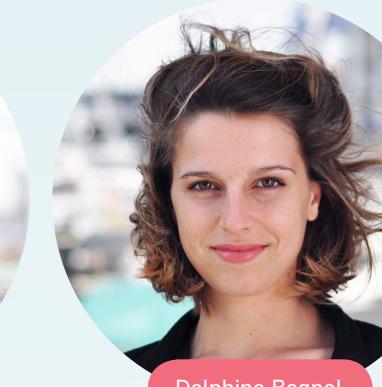
Maurits Tofohr  
partner



Roelie Hettinga  
project lead



Sara Beesems  
project lead



Delphine Bagnol  
food creative



Sander Uitdehaag  
food curator

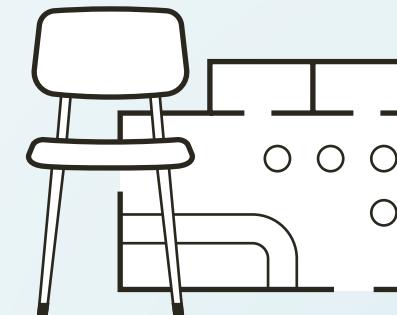


Debbie Aitatus  
designer

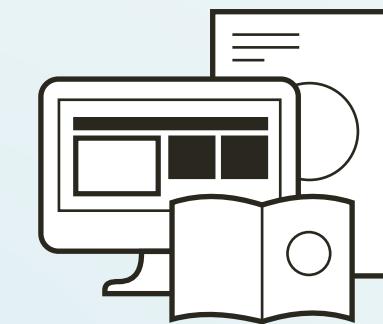
# services

We design and perform in the space where people, service, and food come together and connect.

SPACE



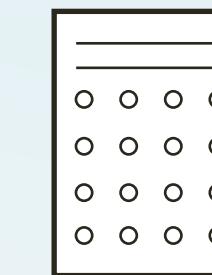
BRANDING



PRODUCT

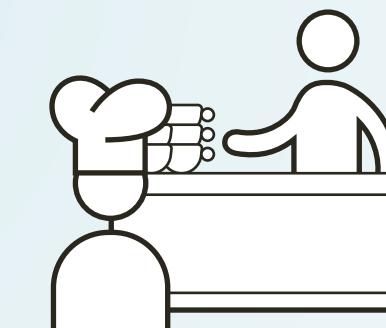


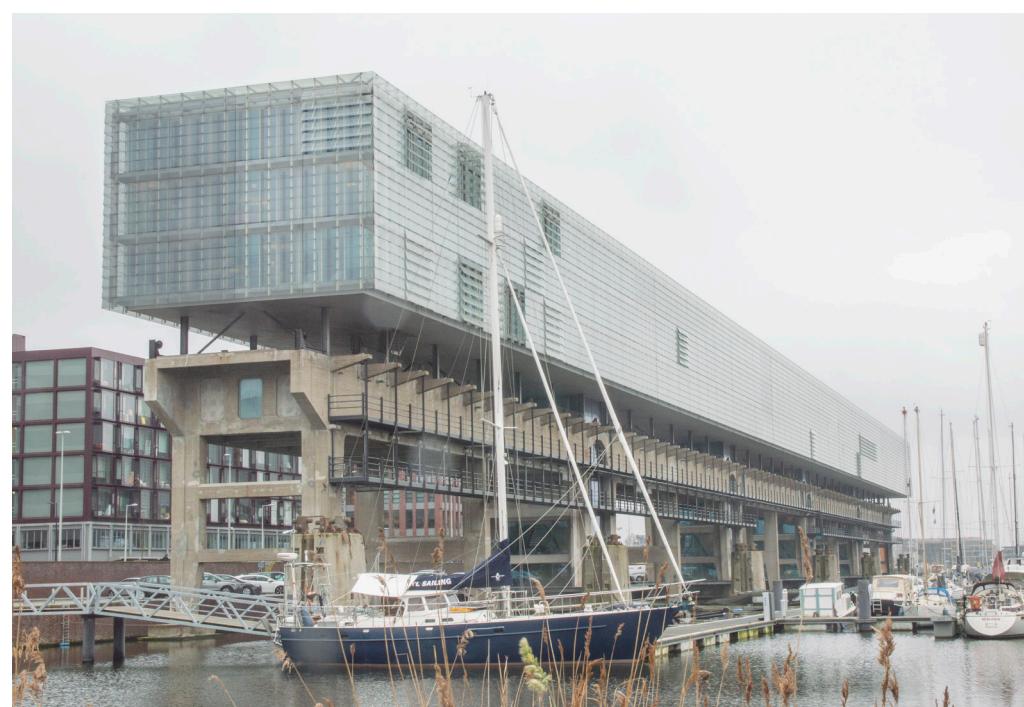
enbiun



FOOD PROGRAM

SUPPORT &amp; DEVELOPMENT





## Our connector

# What do we do?

# intern projects

## Turning our studio into a restaurant: enbiun supper



Friday lunch  
time is for:  
enbiun X time

A minimal identity  
for a restaurant in  
an old farm

vroeg•



In 2021, 4.000 people  
will have lunch in the  
3 restaurants engineered  
by enbiun for the new  
campus of Booking.com

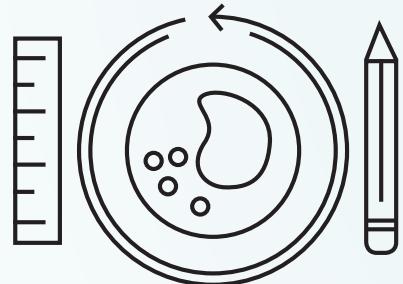
**Booking.com**



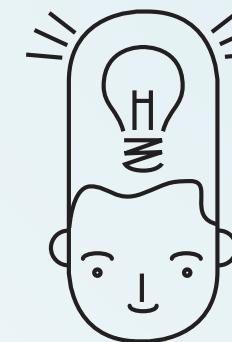
## What does Program do?

It retains, recruits and optimizes employee happiness with a innovative food and hospitality concept that adds value to a workplace concept.

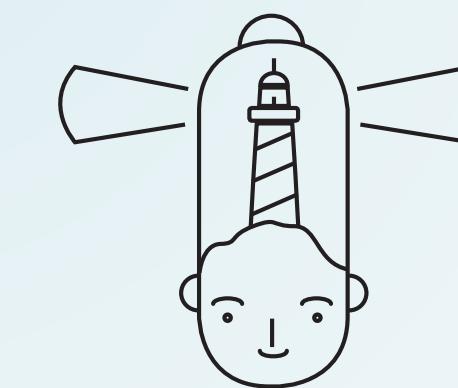
A program can be used to stimulate a social & healthy environment, reflects trends and generates employee branding.



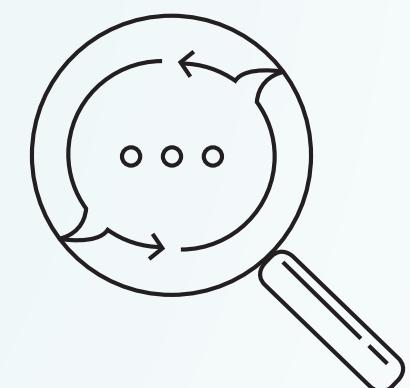
FOOD PROGRAM



FOOD CURATOR



MANAGING AGENT



RESEARCH

# Forecast

## Why?

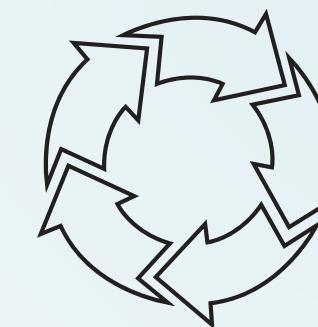
Trend forecasting is part of our creative process.

All our research and sensitivity for our environment and it's people is gathered in an ongoing trend research which we use as a backbone for our projects.

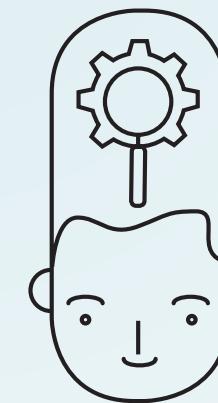
## How?



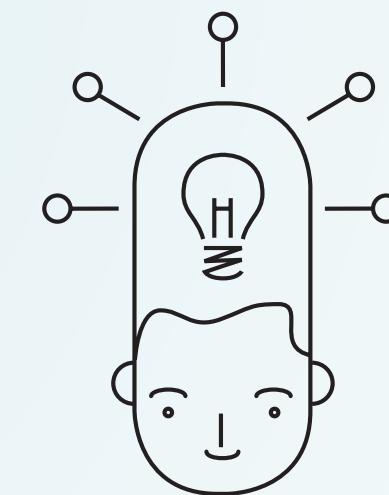
RESEARCH  
OBSERVATIONS



HOLISTIC  
APPROACH

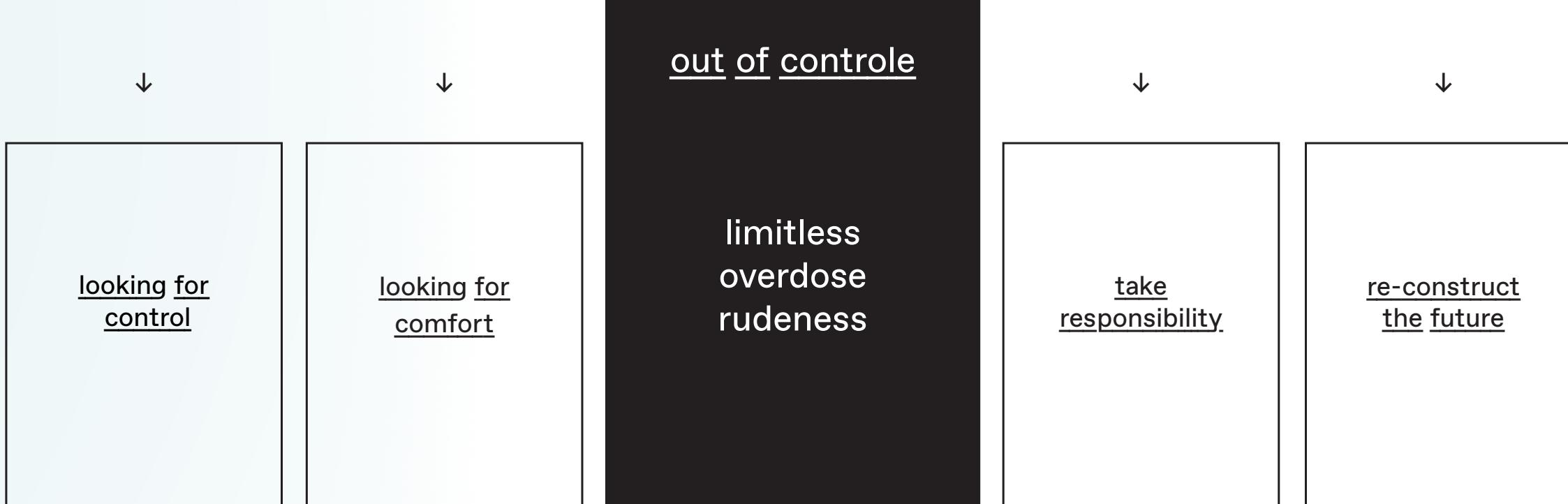


CRITICAL  
ANALYSIS



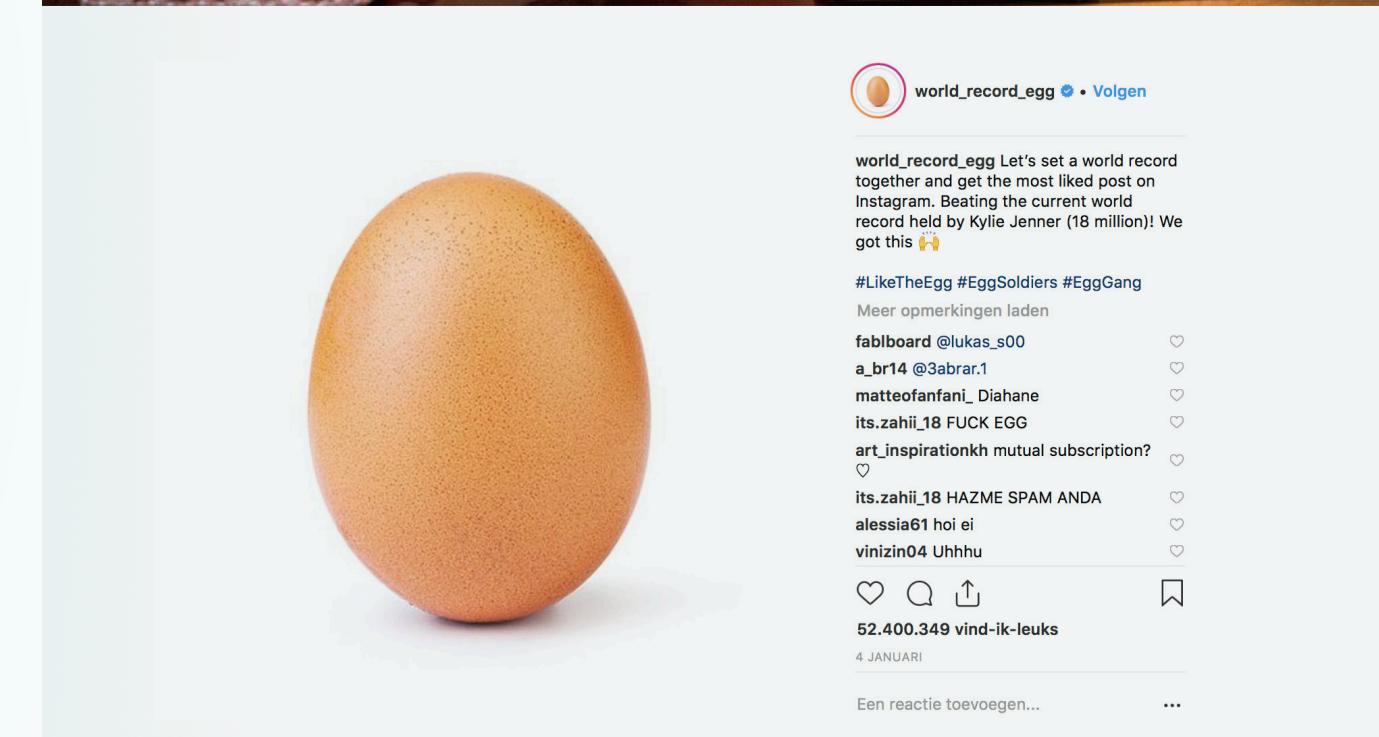
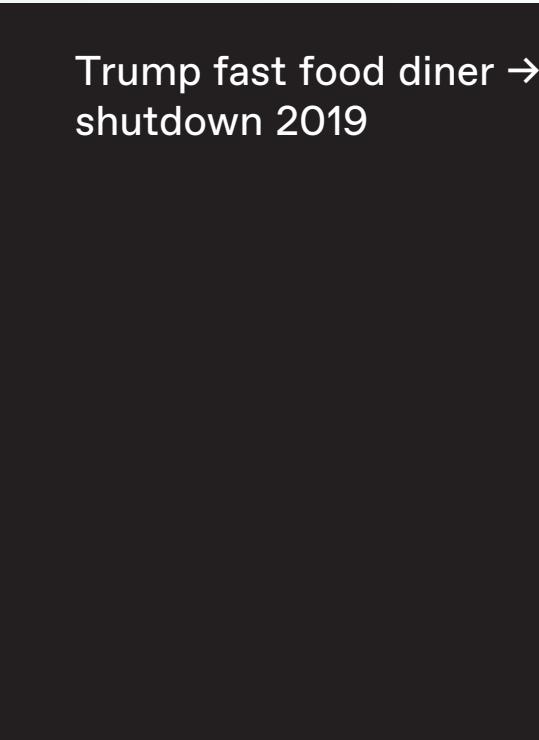
CONNECT  
& FIND OPPORTUNITIES

# enbiun forecast themes



# example 1: limitless

**"I really don't care, do you?"**



example 2: overdose

## "The art of attracting the hidden complexity"

Jonnhatan castro ↓  
visual saturation



↑ esthaethic of freakshakes

example 3: rude

"Grab them by the pussy"

Yoni care marketing &  
visual communication ↓



↑ Victor & Rolf collection  
2019

## "Translation for the future"

looking for control

looking for comfort

out of control

take responsibility

re-construct the future



# Your challenge

Translate the trend "Out of control"  
in a concept for a brand.

Be creative & get out of control!

# Thank you!